

**\*\*\* PRESS RELEASE \*\*\***

**02/02/22 - Zoom Into Business**

A new series of free online classes will continue this February. They're designed to help ambitious people in North Yorkshire to become self-employed.

The classes are funded by the European Social Fund (ESF) which means there is no charge for participants. However, applicants must be aged 18 or over, of UK or EC nationality, and be unemployed or economically inactive (e.g. retired).

Delivered by Training for Employment (Yorkshire) C.I.C. - a Selby-based organisation - the workshops will focus on business planning, marketing and selling, social media, cash-flow, profit and loss, accounts and taxation.

All learning materials will be provided and if you wish to participate your commitment would be to join a total of six 2-hour classes delivered over Zoom. The first class on the new course is set to begin on Wednesday 2nd February, 2022.

Since 2011 when it started out as an LLP, Training for Employment has helped hundreds of individuals to learn about self-employment, many of whom went on to start successful businesses in a range of industries as diverse as health and beauty, craft-making, sports and fitness coaching, gardening, window cleaning and mobile phone app creation.

For more information, or to enrol on the course, phone/text 07983 457 482 or email [john@trainingforemploymentyorkshire.com](mailto:john@trainingforemploymentyorkshire.com)

====ENDS====

Notes to Editors:

Further information is available on our website  
<http://www.trainingforemploymentyorkshire.com/>

Training for Employment is a not-for-profit Social Enterprise established in 2011 as a Limited Liability Partnership (LLP). It currently operates as a Community Interest Company (CIC) to cater for the needs of individuals in Selby, York, Leeds and surrounding areas of North Yorkshire who are seeking to start up their own businesses, to become self-employed, to obtain a new job or to change their career direction.

Training for Employment tutors have experience in business training and support and running small enterprises. With experience in working with partners including Job Centre Plus, Citizens Advice, and other local community organisations to help people start up their own businesses through government schemes, this organisation has the vision to assist anyone in the North Yorkshire region who wishes to achieve their goals and improve their lives by learning about, or going into self-employment.

TfE is funded to support learners in North Yorkshire areas, including Scotch Corner, Richmond, Catterick, Northallerton, Leyburn, Bainbridge, Ingleton, Whitby, Scarborough, Filey, Malton, Pickering, Helmsley, Easingwold, Thirsk, Boroughbridge, Ripon, Knaresborough, Masham, Harrogate, Skipton, Settle, and Tadcaster.

Training for Employment offers self-employment classes to individuals. For unemployed learners, TfE offers these workshops on a fully-funded basis, so there is no cost at the point of delivery.

Training for Employment provides enterprise awareness and self-employment workshops and courses to local authorities and to commercial organisations as part of their restructuring and redundancy support packages.

***About the Director*** - *The Director of TfE, John McGaughran, is a Fellow of the Institute of Enterprise and Entrepreneurs (IOEE) and holds a Level 7 in Business Improvement and Contract Management. Mr McGaughran is a qualified tutor in the lifelong learning sector, holding a Level 3 in Education & Training. John has previously run other businesses as a sole trader and as a Member in a Partnership.*